



THE BRILLIANT FUTURE AHEAD

Attention of the World is Now Directed Toward Florida

SOUTHERN EAST COAST

St. Lucie, Palm Beach and Dade Counties Possess Most Unusual Advantages For All Kinds of Vocations

Everybody from the land boomer in Chicago to the humblest citizens on the East Coast of Florida, is talking about the brilliant future of the Southern East Coast. Most of the talk being of the spectacular variety.

While all of this flowery and entrancing conversation tends to incite the interest of the people and to create a desire in the heart of the office worn hack, the factory imprisoned mechanic, and artisan, the over-worked professional man and young man looking the world in the face and picking out a vocation, the out door life appears in the strongest manner to them, and the splendid opportunities pictured of the development of this Florida has awakened an interest throughout the Union as great as did the discovery of gold in California.

So much for the spectacular, now let us lay aside for a time this romantic feature and look at the Florida proposition with a calm business gaze.

Volumes have been written in regard to the climate of southeastern Florida which means St. Lucie and Palm Beach counties, the counties that have a climate unsurpassed in the world and Dade county. So much for that as far as it interests the invalid and those wishing to leave a rigorous climate for one where nature's kind throughout the year. The greater portion of the people who have come to this country and to those who will come have the business outlook in view.

The predominating aid in advertising this section is the wealth that is made from growing vegetables and the fortunes that are to be made from growing sugar cane and rice in the Everglades, when they are drained and made suitable for the purpose. All of the stories have been told of the money made from vegetables are based upon fact and when the Everglades are drained they will undoubtedly be developed into the largest sugar producing section of the Union, but the greater development and the one that is going to employ the greatest amount of capital are those things that will be created and developed by the increase in population.

For the area involved St. Lucie, Palm Beach and Dade counties, have a small population at this time compared to their size. The greatest part of this population being involved in interests and in pursuits based on the money made from truck farming and fruit growing. In other words, there is practically no manufacturing, there is no cattle and hogs grown here, only one or two canneries to take care of our waste products. And only mercantile houses to care for the wants of the population. In other words these counties are importing all of their canned goods and the greater part of their beef and pork, practically all of their milk and butter, nearly all of their lumber, all of their hay and grain and large portion of their eggs and chickens and in the summer time nearly all of their fresh vegetables as well as many other things. All of which can be produced here.

There is a virgin field for the establishment of almost any kind of a business or manufacturing concern that can be imagined and the coming of the new home seekers to Florida will mean the establishment and development of all of these things.

The same changes and developments will take place in Florida that have taken place in many of the western states where the first rush and the incentive that directed the first settlers came the development of all the other things.

Some of these southeastern counties Florida the finest alfalfa grows as well as many grasses and there is nothing that will grow in the tropical or semi-tropical that will not grow here. There town of any size south of Jacksonville and St. Augustine where there is an opportunity for establishment of any business. At nearly every town on the east coast there is a first class, up-to-date hotel. All of the large shipping lines are opening, for canning plants, in every town there are mercantile business professional men, especially engineers, architects, and lawyers. In finance there are open banks and loan and trust companies and corporations there are open the establishment of boat building, telephone companies, electric ice plants and with the open and settling of the western there will be made opportunities investment of capital in electric

have only gone over the situation in this article but the people into this land now while every practically on the ground floor

and invest their money and establish themselves in business are sure to profit thereby as these three counties are a mine of undeveloped wealth and the section along the coast where are the present settlements, towns, and cities is bound to become one of the most wealthy and busiest sections of the country.

Florida has for years been suppressed and smothered in a world-wide misrepresentation of what she really is. This fair Florida has always had the reputation of being a miasmatic swamp filled with dangerous reptiles and overclouded with insects, but today the world is opening its eyes to the fact that this is a land without malaria, and that these so called swamps are marshes of pure water constantly in motion only lacking drainage to reduce the water level and make available to cultivation millions of acres of land the greater part of which is as rich as the Nile delta, and right now thousands of acres ready for the settlers along the coast with rail and highway transportation and all social privileges.

People are beginning to realize that Florida, being a peninsula over which the trade winds constantly blow, is cooler in the summer than the central states and that it is a land where sun strokes and heat prostration are unknown and where the death rate is less than any other state in the Union.

Florida today offers splendid opportunities for the investment of capital and for the establishment of businesses and for the making of a home by people in all walks of life.

Take it as a business proposition and you are sure to win.

FLORIDA'S GROWTH MOST SUBSTANTIAL

That the State of Florida is growing by leaps and bounds is apparent to all who have been taking notice of what has been going on during the past year. Settlers have been coming by the hundreds and even by the thousands and buying land upon which they expect to make their homes. The real estate men will tell you that they have inquiries from all parts of the country, from Maine to California, asking about the price and location of the different lands in Florida. They will also show you letters from people who have made inquiries for all amounts of land, from a five-acre plot to a tract that will cost \$2,800,000.

This of itself proves that the State of Florida has earned a reputation all over the country and that people are both anxious to buy land in this rich State and to come here to make their homes. Some of the best known real estate men in the cities have estimated that the population of the state will be increased at least one hundred thousand during the coming year. There are one hundred and twenty-nine large land companies doing business in the State, beside many smaller ones, and it is safe to say that each of these large companies will bring at least two hundred families to the State in the next twelve months. Counting five persons to a family, as the United States Government does in the census, the one hundred thousand mark would be reached and passed with ease.

This increase in population is but natural when the people of the other States in the Union become acquainted with the conditions here. No state can boast of better laws, better schools, more flowers, or one half as much sunshine. This is the State where winter fires are unknown and where the cool breezes are over present in the summer. The ocean furnishes plenty of places for recreation on the east coast and the gulf does a like service for those on the west. One hundred thousand? Just watch us grow.

AS-YOU-LIKE-IT CLUB ENTERTAINED FRIDAY

The members of the "As You Like It Club" together with their husbands were very pleasantly entertained last Friday evening by Mesdames R. Whyte and A. K. Wilson at the home of Mr. and Mrs. Whyte on River street. The club colors, pink and green, were in evidence all through the evening, the decorations being graceful grape vines with pink flowers.

The same being carried out in the dainty score cards which were especially designed and printed for the occasion being pink cards with the lettering in green ink and green pencils and cards attached. The game of "five hundred" was enjoyed until a late hour, when appetizing refreshments, consisting of "chicken pillau," bread and butter, sandwiches, saltines, pickles, olives and hot coffee followed by cream and cake. Here the color scheme was again brought to view in the dainty paper napkins in pink and green.

The evening was a very pleasant one and may these little social gatherings be more frequent is the wish of at least the husbands.

The twenty-five photos of Fort Pierce, which have been prepared by the Florida Photographic Concern will be loaded aboard the car containing the exhibits for the Ohio Valley Exposition, when it passes through Fort Pierce today. They present a fine collection of business and residences of Fort Pierce.

FINE SHOWING FOR OFFICERS

State Auditor Ernest Amos Inspects St. Lucie County Affairs

COLLECTOR LEADS ALL

First Tax Collector in Florida to Close Up Tax Roll For 1909—Report of Other County Officers is Favorable

Tallahassee, Fla., Aug. 13th, 1910. Hon. Albert W. Gilchrist, Governor, The Capitol.

Sir:—I have the honor to report that I have just concluded an examination of the files and records of St. Lucie county, with the following results:

The Clerk of the Court satisfactorily accounted for those Tax Certificates belonging to the state, and in connection with said account, he is prompt in making reports of the sales and redemptions thereof. As County Auditor, he keeps accounts with those county officials supposed to be kept by him, except the sheriff and he purposes opening up an account with him immediately.

The Tax Collector has closed up his tax roll for 1909, perhaps the first in the state to do so, and his accounts are balanced.

The Sheriff has paid over the fines collected by him. He has dockets and a record of the fees charged; however, there are very few entries in his conviction record from July, 1908, to the present time, but from March of this year the record is supposed to have been kept. The records in his office could be improved upon.

The County Judge is prompt in making reports of the licenses collected. As he is Judge of the County Court, the criminal side of his docket is practically all handled in the Clerk's office.

The Superintendent of Public Instruction is keeping appropriate minutes of the proceedings of the school board, as well as accounts with the school finances.

The accounts of the Treasurer are correctly kept. On July 23rd, 1910, he had on hand \$14,215.55, distributed as follows:

General Revenue Fund, \$70.18; Fine and Forfeiture Fund, \$199.28; General School Fund, \$1.04; Road Fund, \$4,578.57; Building Fund, .81; Special Road Funds, \$7,680.48; Special School Funds, \$1,686.19; Total \$14,215.55. Which was covered by deposit in the local bank. All of which is respectfully submitted. ERNEST AMOS, State Auditor.

Episcopal Minister to Become a Benedict

Rev. Vincent C. Lacey, rector in charge of St. Andrews Episcopal church, left Monday for a visit in Rhode Island. It is reported that the rector will not be lonesome after Mr. Lacey's return, for dame rumor says the reverend gentleman will lead one of Rhode Island's fairest daughters to the altar, and bring her to grace the rectory in the future.

Daniel T. McCarty returned last Friday from Charlotte, N. C., where he has spent the past three weeks with Mrs. McCarty and daughter.

WHY FLORIDA IS NOW STEADILY ADVANCING

The most interesting state in the Union, as far as the real estate world is concerned, is the state of Florida. And it must be said that when the real estate people are interested in any particular locality it is because that locality is growing; also, when the dealers in the homes and farms of a section are interested, it means that the people in general are interested. This is a result that must necessarily follow, and can be plainly seen by anyone who stops to think.

Most everyone with whom you meet knows the fact that Florida is a booming state, and for that reason there must be a cause why so much money is being spent in this section, and why so many settlers are coming to it. The reason can be stated in a very few words—we have the land and the desirable location. Yet this still leaves a very important question open, to-wit, "Why was this land not taken up years ago? Why did the American people go to the far West and over into Canada, instead of coming to this land of sunshine, if conditions are so good here?"

The reason is this: In the first place years ago slavery existed in this State, and that held back the tide of immigration. Then, after that, the Civil War took place, and of course there was not much moving around during that stormy period; and then there was a third reason, the terrible mistakes of the reconstruction period.

These are the seasons why Florida was not fully settled in the years that are gone. But that does not interest the Floridian of to-day. In fact, it is now working to his benefit. The money that would have been made two or three generations ago is now being made, and the present generation is getting the benefit of it.

Some of the reasons why Florida is

such a great State to-day are the following: The location is ideal; the climate is the best in the United States, the laws are as good as any in the Union, and the farmer and grower can raise almost anything on the Florida land that his brother can raise in all of the other States of the Union put together. These reasons make a home in Florida a most desirable acquisition.

The temperature does not get any higher here than it does in New York and Chicago, and a sunstroke is never known. These climatic conditions are to be taken into consideration, and it will be found that they cannot be equalled in the United States.

Thousands of people are taking advantage of the chance to get homes and lands in this State, and the next few years will show them the value of their foresight. This is in reality a young state when its development is taken into consideration. The whole South is in an undeveloped state. Only two-fifths of the tillable land is now under cultivation, but why go to Georgia or Alabama when the same grade of land can be secured here, and in most cases the land is better, plus the most ideal climatic conditions that prevail in the whole country.

During the past year over a million acres of land have been sold in Florida, and the real estate dealers predict as big a business for themselves next year. In time the State of Florida will be completely settled. The West has passed into history, but the South is just now in the making. All moving Americans should head the call of the South, instead of following the idle dream of "Westward, ho!"

FLORIDA'S PROJECT FOR NEW SHIP CANAL

While it is doubtless if anything definite will be given out regarding the matter until the War Department in Washington has passed upon the recommendations submitted by the special board of engineers through Col. Dan C. Kingman, engineer in charge at Savannah, regarding the best route for ship canal across Florida, it can be almost definitely stated that these recommendations will name a route leading down the St. Johns river for some distance and thence westward to the Gulf. This is not authoritative, but it is understood that such will prove to be the case.

Beginning over a year ago steps were taken preparatory to the survey of a route for the ship canal across the State and at the same time for the surveying of the waterways down the East Coast as provided for in the bill for a Boston to Key West waterway, introduced in Congress by Congressman J. Hampton Moore, of Philadelphia, and passed.

The surveys for the ship canal have been completed and all specifications and figures forwarded to Washington through Col. Kingman's office. The men in charge of the survey were somewhat reticent and it has been stated that nothing could be given out concerning the route found the best until the department has gone over the matter.

One survey followed the old route up the St. Mary's from near Fernandina and leading westward to the Suwanee and down that stream to the Gulf.

Another survey followed the St. Johns from its mouth for some distance and then struck across Bradford county and on to the Gulf. Still another began at the historic old Matanzas inlet south of St. Augustine and cut straight across St. John, Putnam and other counties for the Gulf. On each line of survey careful measurements were taken regarding the amount of rainfall during the year, the character and quality of the soil and information was also secured regarding the water available from the lakes of the interior for supplying locks for a lock canal.

PHOTOGRAPH DISPLAY AT OHIO EXPOSITION

Several more of the pictures taken by the Fort Pierce Photographic Concern for the Ohio Valley Exposition have been received by E. V. Blackman and are as beautiful as the ones that came last week, says the Miami Metropolis.

"The automobile picture turned out even better than was expected. It is about five feet long by a foot high and every machine is very distinct. The background of coconut palms with the water bay beyond could not be surpassed while the spreading shadows in the foreground give an artistic finish to the picture of great beauty."

"Another fine picture in the collection is a view of the Everglades. This also is five feet long by a foot in height and is handsomely printed. The center of the picture is occupied by the canal with the banks of white rock thrown up on both sides. In the distance is the dredge and stretching away—apparently as far as eye can see—is the prairie, covered with the luxuriant tropical growth."

"Two other views, one a magnificent one of the grapefruit grove of Mrs. Henry Wells with tall pine trees for a background and one of the town of Jensen complete the list. The panoramic view of Miami, which is expected to be the finest in the collection has not arrived yet."

Geo. A. Godfrey, of Hobe Sound, was a business visitor in town last Friday.

THE FILIBUSTER ON PRINCIPLE

Saturday Evening Post Pays Homage to Florida's New Senator

MAGNETIC CHARACTER

Valuable Acquisition to Body That Needs Shaking Up—Credit Given Broward for Increase in Land Values

The following article appears on the editorial pages of the Saturday Evening Post for August 20th, and shows the interest taken throughout the United States in the election of Napoleon B. Broward to the United States Senate:

There have been plenty of filibusters—the deed—in the United States Senate and plenty of filibusters—the men—in the same profound conclave, but somehow the adventure pales into a sickly mauve when one considers Senator Bill Stone filibustering in a whisper, or Battle Bob LaFollette performing the same daring deed in a pompodour, or Senator Carter casting his paint-brush whiskers to the breeze of his own verbosity and declaring he will stand and talk on that spot forever and a day lest this iniquity shall perish. (Loud applause.)

We are prone—that is, we would fain—think of filibusters as brave and hardy men scooting on piratical ships out of some port in some country and sailing boldly into some port in some other country bent on deeds of high emprise, seeking to set up a new government or set down an old one and delivering arms munitions and patriots to the oppressed or the oppressor, depending on which high contracting party is most liberal with the coin. Now, a Senate filibuster cannot rightly be said to be a deed of high or even low emprise. It is a deed of conversation, mostly of language not necessarily coherent or cohesive, but just language, and it is engaged in for the purpose of holding up some legislation pending unless the filibuster gets into that bill his particular pet appropriation or his particular pet idea. The rules of the Senate allow unlimited debate. Hence, any Senator who has a grievance or a graft has no restriction, save physical and tracheal, on the amount of filibustering he may do. He need have no thoughts! He must have words.

So, we have seen filibuster after filibuster, ranging in violence and ferocity, from the one Ben Tillman conducted against the naval bill in the closing days of Congress for the purpose of getting something for the Charleston Navy Yard to the noiseless one of Bill Stone against the financial bill. I must confess that the various filibusters, brave and fearless though they may have been, have not inspired any particular amount of awe or enthusiasm. They have seemed like a lot of garrulous men talking their venerable heads off.

But have you heard the news from Florida?

The United States Senate, by virtue of the recent primaries which will be ratified by the legislature, has acquired a sure-enough filibuster, a real filibuster, a filibusterino, in the person of Napoleon Bonaparte Broward, who is to succeed Senator Taliaferro, pronounced Tolliver—having defeated Taliaferro—now pronounced Mud—in the second primary held in that state. Napoleon Bonaparte Broward is no conversational, languiferous filibuster. He is the goods, the material. He and two others built the famous tug, The Three Friends, and they ran in eight cargoes of guns, powder and malarial Cubans to aid the sacred cause of Cuba Libre.

Broward and Dynamite Johnny O'Brien made snoots at the Spanish gunboats for the greater part of two years, sliding across to the fair but devastated land time and time again, being shot at, chased, held up, searched and all but scuttled, but getting there each time and landing their cargoes where said cargoes were most needed to help put a dent in Weyler. That was filibustering as was filibustering, and Napoleon Bonaparte Broward, soon-to-be United States Senator, was the active spirit. If he starts to run a filibuster in the Senate even the heavy guns of Heyburn or Hale or Aldrich will not scare him. He'll put his cargo in the bill he wants it in, or there will be a muss that will be historic, for this person, Broward, is set and determined in his ways and snigs the battle from afar.

We are constantly finding in the biographies of our statesmen records of achievement that should make any American boy think he has a chance. Still, I doubt if any Senator came up through so many difficulties as Broward or made so much of a small beginning. He was born in direst poverty, in Duval County, Florida, in 1857. After the war his family moved back to the farm in Duval county and found it wrecked and ruined. Father, mother, the boys and girls went to work to clear up some of the land, suffered from malaria, eked out a scanty living with the help of such game as could be shot and such

(continued on page 4)